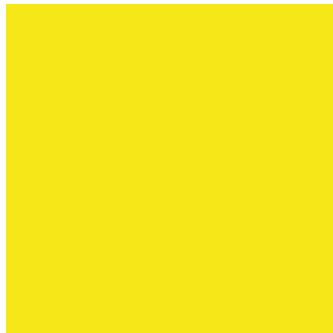




BLAIR COUNTY CHAMBER OF COMMERCE

2021

Imagine the possibilities.



brand solution

OPPORTUNITIES



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Premium Discount

SAVE 10%

This customizable offer is available exclusively to Chamber Members.

A customized package offers solutions to the challenges that all businesses face when preparing a marketing strategy on a tight budget. Your package is specially designed, by you, and offered at a discounted rate, to give your business more value for your investment.

To build your customized package:

Simply select **two options** from Category A and **three options** from Category B. You will not be billed all at once. You will only be invoiced as each event occurs.

To reserve your package, your information and signature must appear below.

Company Name (as it should appear on all printed materials)

Address _____

Contact Name _____

Phone _____

Email _____

Signature

Return completed form to:

Jessie Covert
Blair County Chamber of Commerce
3900 Industrial Park Drive, Suite 12, Altoona, PA 16602
Phone: 814-943-8151 Fax: 814-943-5239
Email: jcovert@blairchamber.com
www.blairchamber.com

CATEGORY A

Choose two:

- Annual Meeting: Premier
 Silver
 Bronze

- Business Excellence Dinner: Premier
 Reception
 Silver
 Bronze

- Business Recognition Event: Gold
 Silver

- Farm-City Dinner Premier Sponsor

CATEGORY B

Choose three:

- Golf Tournament Tee/Green Sponsor
- Safety Program Sponsor
- Breakfast Club Sponsor
- Farm-City Dinner (Select sponsorship level)
 Silver Bronze
- Business Recognition Event
Program Book Quarter Page Ad
- BRANDbyte (flyer in e-newsletter - preferred placement)
- NETworks Digital News Ad (2-week run)

Please note: some sponsorships are available on a first-come first-serve basis.

AN OPPORTUNITY to promote your business and support your community

Advertising Options

The Chamber offers very affordable advertising options for its members. A variety of options are available to reach your target audience for a great low price.

Cancellation policy -

Cancellations of all advertising options must be made one week prior to deadline or total cost will be billed.

BRANDbytes • \$175 (Standard Placement) \$225 (Preferred Placement)

BRANDbytes are environmentally-friendly digital flyers that appear in the Chamber's e-newsletter, NETworks Digital News. The BRANDbytes flyers are included in the e-newsletter the first Monday of each month. When you reserve your space and send your file, your brand will be digitally transported to nearly 4,000 in-boxes. Two placement options are available: Preferred (\$225) and Standard (\$175).

- Provide us with a pdf or jpeg of your flyer (8.5 x 11, portrait orientation)
- Reservations necessary (limited space per issue)

Website advertising • \$125

- Each ad will run for a total of four weeks beginning the day of the initial post
- Ad size must be 9.71" wide x 1.2" high
- Ads must be submitted as a jpeg (preferred) or PDF
- A link will be created from your ad to your company website

e-mail newsletter advertising • \$200

NETworks Digital News

The Chamber's NETworks Digital News is a weekly e-mail newsletter distributed to nearly 4,000 business professionals in Central PA and beyond. Reservations required.

- Each ad will run for a total of one month
- Ads must be submitted as a jpeg (preferred) or PDF
- Ad size must be 2.5" wide x 3.5" high
- A link will be created from your ad to your company website
- Limited spaces per issue

Chamber mailing labels • \$75

Available in print format only.

The Chamber provides the opportunity for members to purchase mailing labels of the businesses and organizations that comprise the Chamber Membership.

- Exclusive Chamber Member price
- Provided in zip code order per USPS requirements
- Addresses include all contacts for each member business



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Annual Meeting

Annual Meeting provides the opportunity to reflect on the accomplishments of the previous year while welcoming a new slate of Board of Directors. This event also features presentation of the following awards: ATHENA, Educator of the Year, George, Joseph P. Rosenhamer Chamber Spirit, Loyalty, Donna D. Gority Servant Leadership, Small Business Person of the Year and Young Professional of the Year.



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Premier Sponsor • \$1,500

One Sponsorship Available

- An opportunity to present the welcoming remarks
- Eight complimentary admissions to event with reserved priority seating
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Logo and link on Chamber social media
- Logo placed at each table
- One complimentary admission to a Chamber Breakfast Club of your choice
- Four complimentary admissions to Business After Hours of your choice
- Company logo and website link on Chamber website
- Chamber email newsletter advertisement - 4-week run - needs pre-scheduled
- Your logo placed on registration page on Chamber website
- First right of refusal to renew sponsorship in subsequent year

Silver Sponsor • \$1,000

- Four complimentary admissions to event with reserved priority seating
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement of sponsorship on Chamber social media pages
- Company name on table tent sponsor list
- Two complimentary admissions to Business After Hours of your choice
- Company logo on Chamber website
- Chamber website advertisement - two-week run - needs prescheduled

Bronze Sponsor • \$500

- Two complimentary seats at the event with reserved priority seating
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Company name on table tent sponsor list
- Acknowledgement on Chamber website

AN OPPORTUNITY to promote your business and support your community

Breakfast Club

Breakfast Club is held the second Thursday of each month from 7:45 to 9:00 a.m. This event brings together current members and new members for breakfast and a brief program. New members are recognized and presented with their Chamber membership plaque.

Sponsor • \$325

One sponsorship available per month

- Acknowledgement in NETworks Digital News e-publication
- Logo on pre-event promotional materials
- Acknowledgement in news release
- Two complimentary admissions - breakfast included
- VIP seating at reserved table with guest speaker
- 2-3 minutes of podium time before the program starts to promote your business
- Your company literature may be placed at each table setting
- Full size table for company display
- Logo on upcoming events calendar distributed to all Breakfast Club attendees
- Your logo placed on registration page on Chamber website



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Business Excellence

The Business Excellence Dinner is designed to call attention to the importance of excellence within the business community. The highlights of the dinner include the presentation of the Lifetime Achievement Award for Business Excellence. This is an honor to be bestowed on an individual who has set the standard for excellence in achievement, both personal and professional.



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Premier sponsor • \$2,500

- An opportunity to present the welcoming remarks

Commemorative Book sponsor • \$2,500

- Company logo prominently placed on welcome page in the Commemorative Book

Reception sponsor • \$2,500

- Company logo on reception signage and tickets

Packages shown above also include:

- Complimentary reservations for six to the event with reserved priority seating
- Complimentary reservations for six to the VIP Reception prior to the event
- Your company name in the Commemorative Book
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Company logo and website link on Chamber website
- Company logo and website link on Chamber Facebook page
- Full page advertisement in the Commemorative Book
- Acknowledgement on presentation screen during event
- Chamber email newsletter ad - one-month run - must be pre-scheduled

Silver sponsor • \$1,000

- Complimentary reservations for four to the event with reserved priority seating
- Complimentary reservations for four to the VIP Reception prior to the event
- Your company name in the Commemorative Book
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Company logo on Chamber website
- Quarter page advertisement in the Commemorative Book
- Acknowledgement on presentation screen during event

Bronze sponsor • \$600

- Complimentary reservations for two to the event with reserved priority seating
- Complimentary reservations for two to the VIP Reception prior to the event
- Your company name in the Commemorative Book
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website
- Acknowledgement on presentation screen during event
- One free Privilege Page insertion

Commemorative Book Advertising

Full Page - 7 1/2" wide x 9 1/4" high - \$500

Half Page - 7 1/2" wide x 4 1/2" high - \$300

Quarter Page - 3 1/2" wide x 4 1/2" high - \$200

AN OPPORTUNITY to promote your business and support your community

Farm-City Dinner

Each fall, the Chamber's Farm-City Committee coordinates a number of events designed to educate the public on the importance of agriculture in Blair County. The highlight of the Farm-City Dinner is the presentation of the annual Agricultural Community Excellence (ACE) Award. The dinner is an evening where our business and agricultural communities come together in celebration.



Gold sponsor • \$500

- Two complimentary tickets to the dinner
- Company name on presentation screen during dinner
- Acknowledgement in the event program book
- Full page ad in the program book
- Verbal mention of sponsorship during dinner
- Acknowledgement in NETworks Digital News e-publication
- Company logo and website link on Chamber website

Silver sponsor • \$300

- Two complimentary tickets to the dinner
- Company name on presentation screen during dinner
- Quarter page ad in program book
- Company name acknowledged in program book
- Verbal mention of sponsorship during dinner
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website

Bronze sponsor • \$200

- Two complimentary tickets to the dinner
- Company name on presentation screen during dinner
- Company name acknowledged in program book
- Verbal mention of sponsorship during dinner
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website

Program Book Advertising

Full Page - 4 3/4" x 7 1/2" - \$80

Half Page - 4 3/4" x 3 1/2" - \$45

Quarter Page - 2 1/4" x 3 1/2" - \$30



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Golf Classic

The Chamber Golf Classic offers great networking potential. This event brings together good golfers and not-so-good golfers for a day of fun and competition on the links. Golfers vie for several prizes in both team and individual categories. This popular event is traditionally a sellout.



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Premier Sponsorship • \$2500

One sponsorship available

- Naming rights to the golf tournament
- Company name on all tee/green signs
- Two complimentary foursomes (\$1,200 value)
- Company name and logo on all advertising and gifts
- Verbal acknowledgement of sponsorship
- Exposure in all pre-event publicity
- Four week advertisement in Chamber email newsletter
- Acknowledgement in NETworks Digital News e-publication
- Company logo and website link on Chamber website
- First right of refusal

Lunch/Dinner Sponsor • \$1000

One sponsorship available

- Complimentary foursome (\$600 value)
- Signage at the lunch and dinner
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website
- Acknowledgement on Chamber social media pages
- Name and logo on tournament handouts

Photo Sponsor • \$1000

- Complimentary foursome (\$600 value)
- Signage in all team photos
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website
- Acknowledgement on Chamber social media pages

Comfort Cart Sponsorships • \$500

Limited sponsorships available

- Company name and logo placed prominently on comfort cart
- Opportunity for two company representatives to drive comfort cart
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website

Golf Ball Sponsor • \$500

One sponsorship available

- Company logo on golf balls distributed to each golfer
- Acknowledgement on Chamber website

Tee/Green Sponsorships • \$100

- Tee or a green sign with company logo
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website

AN OPPORTUNITY to promote your business and support your community

Home Garden & Healthy Living Showcase

The Home Garden & Healthy Living Showcase is a collaborative effort with the Chamber and Blair Bedford Builders Association. The three-day show attracts thousands of people from throughout central Pennsylvania.



Show Sponsorship • \$2000

Six packages available

- Company name/logo on all promotional and marketing materials including but not limited to:
 - television commercials
 - radio commercials
 - newspaper advertisements
 - event emails
 - website
 - Facebook ads and posts
- One FREE Booth (10' x 10')
- Your company banner hung on the front of the Jaffa Shrine the week of the show
- Acknowledgement in NETworks Digital News e-publication
- One free BRANDbyte insertion in NETworks Digital News - standard placement
- Four passes to Blair-Bedford Builders Association Steak Fest
- Company name listed in show guide

Show Ticket Sponsorship • \$500

Two sponsorships available

- Coupon on back of the show admission ticket

Show Exhibitor Booth

Special discount pricing is available for Blair County Chamber of Commerce and Blair-Bedford Builders Association members. Please contact the Chamber for booth sizes and prices.

- Company name listed in printed show guide distributed to all attendees
- Company name listed as an exhibitor on show website

Home Treasures Boutique Exhibitor Booth • \$175

- Company name listed in printed show guide distributed to all attendees
- Company name listed as an exhibitor on show website



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Networking Opportunities

Networking opportunities can be priceless to businesses when trying to reach new customers or promote their brand. Business Before Hours and Business After Hours are two networking-focused events that are extremely popular among the business community.



Business Before Hours Host • \$100

A time to network before heading to the office.

Please contact Joe Hurd at jhurd@blairchamber.com to schedule this event.

- Scheduled per request
- Host provides a light breakfast
- Acknowledgement in NETworks Digital News e-publication
- Logo on pre-event promotional materials
- Logo on Chamber website
- Logo on Chamber Facebook page

Business After Hours Host • \$200

A popular event that promotes networking after the work day.

Please contact Stacy Hoover at shoover@blairchamber.com to schedule this event.

- Scheduled based upon availability - waiting list is available
- Host receives 20 complimentary admissions to event
- Host provides hors d'oeuvres and beverages
- Acknowledgement in NETworks Digital News e-publication
- Logo on pre-event promotional materials
- Logo on Chamber website
- Logo on Chamber Facebook page



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Safety Workshop

Safety programs are held monthly from September to May focusing on regulatory compliance, disaster prevention, and other safety-related and human resource topics.

Safety Workshop Sponsor • \$150

- One complimentary admission - breakfast or lunch included
- 2-3 minutes of podium time before the program starts to promote your business
- Company logo on pre-event publicity
- Acknowledgement in NETworks Digital News e-publication
- Company promotional materials distributed to all attendees
- Company logo and website link on Chamber website
- Your logo placed on registration page on Chamber website



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WE-LEaD

WE-LEaD, an acronym for Women Encouraging Leadership, Education and Development, features quarterly networking and educational programs geared toward women in the business community.



WE-LEaD Networking Event Sponsor • \$150

One sponsorship available per networking event

- 2-3 minutes of promotional time to address attendees
- Acknowledgement in NETworks Digital News e-publication
- Company logo and website link on the Chamber website
- Signage at event with optional display table
- Company logo on promotional pre-event materials
- Your logo placed on registration page on Chamber website
- Two complimentary admissions

WE-LEaD Workshop Luncheon Sponsor • \$150

One sponsorship available per event

- Acknowledgement in NETworks Digital News e-publication
- Signage at event with opportunity to place promotional materials at place settings
- 2-3 minutes podium time
- Company logo on promotional flyer for event
- Your logo placed on registration page on Chamber website
- Two complimentary admissions - lunch included



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