



BLAIR COUNTY CHAMBER OF COMMERCE

SMALL BUSINESS ADVERTISING OPPORTUNITIES

A CHAMBER MEMBER
BENEFIT OFFERED IN
ASSOCIATION WITH
CHAMBER MEMBER
MEDIA PARTNERS

SMALL BUSINESS ADVERTISING OPPORTUNITIES

A NEW BENEFIT THAT WILL HELP YOU SAVE
MONEY AND MARKET YOUR BUSINESS!

There are many effective ways to market your business. These exciting new opportunities provided to you, a Chamber Member small business, will enable you to more affordably reach your market. If you are dealing with a less-than-aggressive marketing budget, the Chamber has created this partnership to offer cost-saving marketing strategies.

AT THE BLAIR COUNTY CHAMBER...
**YOUR SMALL BUSINESS
IS A BIG DEAL TO US!**



Blair County Chamber of Commerce
3900 Industrial Park Drive, Suite 12, Altoona, PA 16602
chamber@blairchamber.com / 814-943-8151

WWW.BLAIRCHAMBER.COM

ALTOONA MIRROR



CONTACT

Tracy Brooks
Advertising Manager

814-949-7021

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altoonamirror.com

SPECIAL OFFER

Reach a growing audience in print, online and in the palm of your hand!

- More than 40,000 daily readers and over 48,000 local readers on Sunday.
- Altoonamirror.com currently generates 1.7 million page views per month & growing!

Small business special for Chamber Members:

Receive a 2 x 5 break page ad and 5,000 impressions on altoonamirror.com for only \$125. New advertisers only.

We're here to help with your advertising and marketing strategies.

Call today to get started!

FOREVER MEDIA



CONTACT

Bobbi Castellucci

Market Manager

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Courtney Paul-Wessner

General Sales Manager

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814-941-9800

ForeverAltoona.com

SPECIAL OFFER

At Forever Media, we know that every business situation is unique; we want to learn about your target market and what you hope to accomplish today and into the future. Whether your goal is to brand, to promote an event, to recruit employees or to reach customers using digital platforms, Forever Media looks forward to helping move your small business marketing forward.

Forever Media's Altoona-based radio stations are local...local personalities, local community involvement, local employment opportunities and a commitment to our local community.

Forever Media invites you to join us as we celebrate Small Business Saturday each and every Saturday! We'll highlight the reasons individuals should keep their dollars local while showcasing your business. Your business would receive :15 inclusion in this messaging which will air on our six Altoona-based radio stations Saturdays. You'll receive a total of 120 monthly messages with an investment of \$400 per month.

SEVEN MOUNTAINS MEDIA



CONTACT

Christy Collins

Senior Multi-Media Specialist

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Christy@7mountainsmedia.com

SPECIAL OFFER

To encourage more visitors to come to Blair County & focus on local small businesses, Seven Mountains Media has created the **Blair Business Banner** with radio stations covering Centre, Blair, & Huntingdon Counties!

For each sponsor in the program, we will feature a :60 second donut spot with some fun facts, events, or attractions in or about Blair County and highlight the sponsoring business. The local business sponsor will also receive an accompanying discounted commercial schedule & \$100 credit towards their next campaign with us.

WTAJ-TV



CONTACT

Phil Dubrow

Vice President and General Manager

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WeAreCentralPA.com

SPECIAL OFFER

Use the Power of Local Television advertising to get your unique message out there. We combine the best of SIGHT, SOUND, MOTION, and EMOTION to be impactful with the audience. WTAJ-TV has created a special offer here for Blair County Chamber small business members. As the most watched source for news you will be able to harness the power of WTAJ Your News Leader to spread the word about your business.

WTAJ-TV will provide your business a monthly advertising plan to reach more than 145,000 people with TV commercials. Additionally, you will receive digital banner ads on WeAreCentralPA.com reaching 15,000 monthly impressions. You will also have a Free digital analysis of your business' website and you will receive a reduced rate on our complete creative services for television commercials. This offer has a value of \$1475. Your monthly investment is only \$800. WTAJ-TV is the best choice to reach customers.